

Carl Zeiss Vision Italia Spa

Via S. e P. Mazzucchelli, 17 21043 Castiglione Olona (VA) Italia

Castiglione Olona, 27th February 2014

To Whom it might concern

Dear Mr. Barberis,

We would like to inform you that our company is getting a lot of benefits after the installation at our customers of your application for iPad.

We appreciate a lot the high technical level of all equipment's but at the same time the simplicity in the use and the reliability of the software.

Starting from October of 2012 when we have installed the application at our customers we have improved consistently the quality of service and helped the customer choosing the best ophthalmic lenses, and the measurement of lenses centration on the frames.

Our customer are very happy about this application.

Very important is also to mention the perfect after sales service and the technical support provided by SBM Sistemi to us.

Please ask us in case we have to recommend these application to any other prospective customer and put our company's name into your reference list.

With my best regards

Elena Rubino

Carl Zeiss Vision Italia SpA Carl Zeiss, BG Vision Care

Marketing Director